



Cookie Policy

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CONTENTS

- Cookie Policy2
- 1.1 Introduction.....2
- 1.2 What are cookies?2
- 1.3 What cookies do we use?2
 - Strictly necessary cookies2
 - Functional cookies.....2
 - Analytical cookies2
 - Marketing cookies2
- 1.4 Why do we use cookies?2
- 1.5 How can you manage cookies?3
- 1.6 Collection and processing of personal data3
- 1.7 Data security.....3
- 1.8 Third-party and external cookies.....3
- 1.9 Your rights3
- 1.10 Changes to the Cookie Policy3
- 1.11 Contact information4





Cookie Policy

1.1 Introduction

This Cookie Policy explains how we, newITera, use cookies on our website <https://www.newitera.nl>. We take the protection of your data seriously and ensure compliance with applicable legislation, such as the General Data Protection Regulation (GDPR) and ISO 27001 standards for information security. By using our website, you consent to the use of cookies as described in this policy.

1.2 What are cookies?

Cookies are small text files that are stored on your computer, smartphone or other device when you visit our website. Cookies contain information that is used to improve your interactions with the website and make it easier to use.

1.3 What cookies do we use?

We use the following types of cookies:

Strictly necessary cookies

These cookies are essential to the functioning of the website and cannot be disabled in our systems. They are usually set only in response to actions you perform, such as filling out forms or adjusting privacy settings.

Functional cookies

These cookies enable the website to remember choices (such as your language preference) and provide enhanced, personalized features. They are also used to improve website performance.

Analytical cookies

These cookies help us understand how visitors use our website, such as which pages are visited most often. This information helps us improve and optimize the user experience. For example, we use Google Analytics to collect this data.

Marketing cookies

These cookies are used to show you relevant ads based on your interests. They are often set by third-party advertising systems.

1.4 Why do we use cookies?

The cookies we use serve several purposes, including:

- Improving the functionality of our website.
- Analyzing website usage to optimize the user experience.
- Personalizing content and advertisements for our visitors.





- Collecting statistical data for reporting and to improve our website.

1.5 How can you manage cookies?

You can choose to enable or disable cookies through the settings in your browser. Most web browsers offer the ability to block cookies or to alert you when a cookie is sent. However, please note that blocking cookies may affect the functionality of the website.

For instructions on how to manage cookies, please consult your browser settings:

- [Google Chrome](#).
- [Mozilla Firefox](#).
- [Microsoft Edge](#).
- [Safari](#).

1.6 Collection and processing of personal data

The use of certain cookies may collect personal data, such as IP addresses, data about your browsing habits and interactions with the website. We process this data in accordance with our Privacy Policy, which explains how we handle your personal data and what rights you have in the EU under the General Data Protection Regulation ([GDPR](#)).

1.7 Data security

In accordance with our ISO 27001 information security standards, we take appropriate technical and organizational measures to ensure the security of your personal data, including protection against unauthorized access, loss or corruption of data.

1.8 Third-party and external cookies

Our website uses certain third-party services such as Google Analytics, social media integrations and ad networks. These third parties may place cookies on your device and access certain data. We recommend consulting the privacy and cookie policies of these third parties for more information on how they use your data.

1.9 Your rights

You have the right to:

- Access your personal data.
- Request rectification or deletion of your personal data.
- Withdraw your consent to the use of cookies.
- Complain to the personal data authority if you believe that your data is not being handled appropriately.

1.10 Changes to the Cookie Policy

We reserve the right to modify this Cookie Policy at any time. The most recent version of the policy is always available on our website. We recommend that you check this page regularly.





1.11 Contact information

If you have any questions about our use of cookies or our data processing practices, please contact us at:

- Email: iso@newitera.nl
- Telephone: 085 003 0058

